

Secretary General of Delivery Platforms Europe

Location: Brussels, Belgium

Industry: On-Demand Delivery

Reports To: Board of Directors

Role Overview

We're seeking someone to lead our organisation, Delivery Platforms Europe (DPE). The individual would be responsible for helping to set and execute the strategic vision for a growing sector at the centre of regulatory discussions on topics like digitalisation and the future of work. This individual will act as the face of the industry, representing the association's interests before EU institutions, setting out a vision for how this dynamic sector should best interact with existing and future regulation. This role demands a dynamic leader with a profound understanding of EU regulatory processes, exceptional communication skills, and a proven ability to build relationships with a wide array of stakeholders.

About DPE

Delivery Platforms Europe (DPE) is the coalition of the leading delivery platforms operating across Europe. As a new and developing sector, we are at the centre of discussions on regulation. We aim to raise awareness of the unique benefits delivery platforms offer to restaurants, retailers, couriers and consumers across the EU and seek a constant dialogue with stakeholders that share an interest in the sustainable development of a platform economy that provides each side of the marketplace with what they tell us they want :

- Flexible earnings opportunities and enhanced protections, in the case of delivery drivers
- Great selection and speedy delivery, in the case of our consumers
- Access to consumers and to digitalisation opportunities, together with a reliable and affordable delivery service in the case of restaurants and vendors.

As leading technology companies, our goal is to make Europe a leader in innovation-driven business models and in doing so we follow an evidence-based approach that is grounded in transparency. See www.deliveryplatforms.eu for more details.

Key Responsibilities

Leadership and Strategy

- Develop and implement the strategic plan in alignment with the Board's vision.
- Provide leadership and direction to the association, ensuring effective and efficient operations.
- Foster a collaborative and inclusive culture within the association.

Advocacy and Representation

- Represent DPE in interactions with EU institutions, including the European Commission, European Parliament, and the Council of the European Union.
- Advocate for policies that support the growth and sustainability of the on-demand delivery industry.
- Monitor and analyse EU legislative and regulatory developments impacting the industry.

Stakeholder Engagement

- Build and maintain relationships with key stakeholders, including industry members, policymakers, and other relevant organisations.
- Facilitate communication and cooperation among member organisations to ensure a unified industry voice.
- Organise and lead industry meetings, conferences, and other events to promote DPE's objectives.

Communication and Public Relations

- Serve as the primary spokesperson for DPE, managing media relations and public communications.
- Develop and oversee the implementation of communication strategies to enhance the association's visibility and influence.
- Prepare and deliver presentations, reports, and position papers on behalf of the association.

Operational Management

- Oversee the financial management of the association, including budgeting, fundraising, and resource allocation.
- Ensure compliance with all legal and regulatory requirements.

Qualifications

- **Education and Experience**

- Strong (leadership) experience within an industry association, governmental body, or relevant private sector organisation.
- In-depth knowledge of EU institutions, legislative processes, and regulatory environments.

- **Skills and Competencies**

- Strong leadership and strategic planning abilities.
- Excellent communication and interpersonal skills, with fluency in English and proficiency in at least one other EU language.
- Demonstrated ability to build and maintain relationships with diverse stakeholders.
- Proven experience in advocacy and public policy.
- Strong financial acumen and experience in managing budgets and resources.
- Ability to work effectively in a fast-paced and dynamic environment.

Contract and package

The Board is open to a variety of profiles and to adapt its proposal to the right candidate. Overall package will depend on the candidate's experience and availability (2-5 days per week are expected).

Application Process

Interested candidates should submit a resume to info@deliveryplatforms.eu by July 31, 2024 (early applications are welcome). We encourage applications from all qualified individuals. Please provide your salary expectations when submitting your application.