



The Local Advantage

Delivery Platforms Europe's Vision

Empowering competitive, innovative and connected local commerce

ABOUT DPE

Delivery Platforms Europe (DPE) is an association that represents the leading delivery platforms operating across the EU: **Bolt, Deliveroo, Delivery Hero, Uber Eats, and Wolt.**

Our mission is to connect local communities through smart, innovative digital solutions and to raise awareness of the unique benefits our services bring to restaurants, retailers, couriers and consumers across the EU.

Our members are dedicated to empowering local businesses, supporting courier partners, and giving consumers greater choice, all while strengthening the economic and social fabric of Europe.



WHAT WE DO

Active in all 27 EU Member States, we help local businesses go digital and thrive.

Our goal is to empower Europe's local communities with cutting-edge technology for discovery and delivery and provide each side of our marketplace with what they need.



Boost visibility and sales for local restaurants.



Continue to improve our technologies to foster innovation.



Increase convenience and variety of choice for consumers and sustain vital links between businesses and their neighbourhoods.

Fully aligned with Europe's push for competitiveness and innovation, DPE is ready to:

Deliver
Competitiveness

Drive
Innovation

Empower
Choice

Delivering competitiveness for local retailers

Local commerce is the heartbeat of Europe's cities and communities, and small and medium retailers are at its core.

In a fast-changing digital world, staying competitive is tough for small retailers, making competition with leading digital players difficult. That's where we come in, strengthening the local economy and making short supply chains more agile and resilient, and rooted in local production and consumption.

DPE members empower an important virtuous cycle: connecting local shop owners with consumers, contributing to job creation, and fuelling innovation and productivity growth.

We envision a European Union where every local business, from corner shops to family-run restaurants, can thrive in the digital economy, empowered by digital tools that boosts visibility, drives sales, and strengthens their role in the community.

Driving towards innovation

We envision delivery platforms to be part of a European digital framework that is more targeted and future-proof, allowing digital players to continue thriving.

Local delivery platforms are technology companies and engines of innovation, providing digital tools that drive the future of local commerce.

Our members operate across the entire European digital value chain, from design to delivery of real-world solutions that strengthen Europe's innovation capacity.

Bringing choice closer to consumers

Today's consumers expect services that are convenient, fast, and within easy reach.

Delivery platforms respond to these needs by offering seamless access to a greater variety of local restaurants, shops, and services regardless of whether people live in bustling urban centres or more remote areas.

We imagine a Europe where access to goods and services is fast and local, and every consumer enjoys real choice and connection to their neighbourhood economy.

By bringing the local market to the fingertips of European consumers, our services promote a proximity-based economy, where access to local goods is fast and easy.



